

STORMY BAY ENTERTAINMENT  
PRESENTS

MARCH 29TH / 2026

*I love salsa*  
**LATIN MUSIC  
FESTIVAL**

SPRING EDITION



ORCHESTRA  
**FUEGO**



THE  
**KOKO  
BAND**  
SALSA FOR SALSEROS

10575 49TH STREET NORTH, CLEARWATER, FL 33762  
INFO/RSPV: (813) 508-3544 / [WWW.STORMYBAYTV.COM](http://WWW.STORMYBAYTV.COM)

STORMY BAY  
ENTERTAINMENT  
Marketing ⚡ Events



SUNDAY, MARCH 29TH, 2026

VENUE: OCC ROAD HOUSE & MUSEUM  
10575 49TH STREET NORTH, CLEARWATER, FL 33762

FEATURING LIVE:

- ORCHESTRA FUEGO
- THE KOKO BAND
- GUEST DJS



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# ABOUT THE FESTIVAL

I LOVE SALSA - LATIN MUSIC FESTIVAL - SPRING EDITION  
BRINGS TOGETHER THE BEST OF LIVE SALSA BANDS, DJS,  
DANCING AND LATIN FLAVORS AT THE ICONIC OCC ROAD HOUSE  
& MUSEUM IN CLEARWATER, FL.

## WHAT TO EXPECT

- LIVE PERFORMANCES BY ORCHESTRA FUEGO AND THE KOKO BAND
- GUEST DJS PLAYING SALSA, BACHATA, MERENGUE AND MORE
- LARGE DANCE FLOOR AND SOCIAL DANCING ALL DAY
- BARS AND BEVERAGE STATIONS
- FAMILY-FRIENDLY ENVIRONMENT



# AUDIENCE & REACH

- SALSA FANS, LATIN MUSIC LOVERS AND DANCERS FROM ALL OVER TAMPA BAY
- FAMILIES AND GROUPS LOOKING FOR A VIBRANT OUTDOOR EXPERIENCE
- ADULTS 25-55 WITH STRONG PURCHASING POWER
- PROJECTED ATTENDANCE: 2,000+ PEOPLE THROUGHOUT THE DAY

THIS FESTIVAL IS A UNIQUE OPPORTUNITY FOR BRANDS TO CONNECT DIRECTLY WITH A PASSIONATE, LOYAL AND HIGHLY ENGAGED LATINO AND MULTICULTURAL AUDIENCE.

# SPONSORSHIP PACKAGES

## MAIN SPONSORSHIP

**On Air:**

Name mention in recorded promotional announcements  
(40) 10-second radio commercials

**Video:**

Inclusion in video promo  
Digital Media:  
Logo added to event website  
Social media ad boosts featuring your brand

**On Site:**

Opportunity to do giveaways and product sampling  
Banners on site  
Brand logo on stage  
Stage mentions throughout the event  
One 10x10 booth space for on-site activation

**Net Investment: \$5,000**

## SPONSORSHIP LEVEL 2

**On Air:**

Name mention in recorded promotional announcements  
(25) 10-second radio commercials

**Digital:**

Boosted social media posts featuring your brand

**On Site:**

Opportunity to do giveaways and product sampling  
Banners on site  
Stage mentions throughout the event  
One 10x10 booth space for on-site activation

**Net Investment: \$2,500**

## SPONSORSHIP LEVEL 3

Logo on main stage banner  
Logo on flyers and posters  
One 10x10 booth space  
Boosted social media ads

**Net Investment: \$1,000**

# Vendor/Sponsorship Application



Company name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Representative \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_

What is your service or Product \_\_\_\_\_

Sponsorship Y / N amount \_\_\_\_\_ Vendor Y / N Amount \_\_\_\_\_

Will you need Electricity Y/N

Do you have any other needs for the event please explain \_\_\_\_\_

**Make checks payable to SB Entertainment Group LLC. Zelle to Stormybaytv@gmail.com**