

STORMY BAY ENTERTAINMENT
PRESENTS

MARCH 29TH / 2026

I Love salsa
**LATIN MUSIC
FESTIVAL**

SPRING EDITION



ORCHESTRA
FUEGO



THE
**KOKO
BAND**
SALSA FOR SALSEROS



10575 49TH STREET NORTH, CLEARWATER, FL 33762
INFO/RSVP: (813) 508-3544 / WWW.STORMYBAYTV.COM

STORMY BAY
ENTERTAINMENT
Marketing ⚡ Events



SUNDAY, MARCH 29TH, 2026

VENUE: OCC ROAD HOUSE & MUSEUM

10575 49TH STREET NORTH, CLEARWATER, FL 33762

FEATURING LIVE:

- ORCHESTRA FUEGO
- THE KOKO BAND
- GUEST DJS



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ABOUT THE FESTIVAL

**I LOVE SALSA – LATIN MUSIC FESTIVAL – SPRING EDITION
BRINGS TOGETHER THE BEST OF LIVE SALSA BANDS, DJS,
DANCING AND LATIN FLAVORS AT THE ICONIC OCC ROAD HOUSE
& MUSEUM IN CLEARWATER, FL.**

WHAT TO EXPECT

- **LIVE PERFORMANCES BY ORCHESTRA FUEGO AND THE KOKO BAND**
- **GUEST DJS PLAYING SALSA, BACHATA, MERENGUE AND MORE**
- **LARGE DANCE FLOOR AND SOCIAL DANCING ALL DAY**
- **BARS AND BEVERAGE STATIONS**
- **FAMILY-FRIENDLY ENVIRONMENT**

A man and a woman are dancing salsa. The woman is in the foreground, wearing a red dress, and the man is behind her, wearing a white shirt. They are both smiling and looking towards the camera. The background is a bright green and yellow gradient with wavy lines.

AUDIENCE & REACH

- SALSA FANS, LATIN MUSIC LOVERS AND DANCERS FROM ALL OVER TAMPA BAY
- FAMILIES AND GROUPS LOOKING FOR A VIBRANT OUTDOOR EXPERIENCE
- ADULTS 25-55 WITH STRONG PURCHASING POWER
- PROJECTED ATTENDANCE: 2,000+ PEOPLE THROUGHOUT THE DAY

THIS FESTIVAL IS A UNIQUE OPPORTUNITY FOR BRANDS TO CONNECT DIRECTLY WITH A PASSIONATE, LOYAL AND HIGHLY ENGAGED LATINO AND MULTICULTURAL AUDIENCE.

SPONSORSHIP PACKAGES

MAIN SPONSORSHIP

On Air:

Name mention in recorded promotional announcements
(40) 10-second radio commercials

Video:

Inclusion in video promo
Digital Media:
Logo added to event website
Social media ad boosts featuring your brand

On Site:

Opportunity to do giveaways and product sampling
Banners on site
Brand logo on stage
Stage mentions throughout the event
One 10x10 booth space for on-site activation

Net Investment: \$5,000

SPONSORSHIP LEVEL 2

On Air:

Name mention in recorded promotional announcements
(25) 10-second radio commercials

Digital:

Boosted social media posts featuring your brand

On Site:

Opportunity to do giveaways and product sampling
Banners on site
Stage mentions throughout the event
One 10x10 booth space for on-site activation

Net Investment: \$2,500

SPONSORSHIP LEVEL 3

Logo on main stage banner
Logo on flyers and posters
One 10x10 booth space
Boosted social media ads

Net Investment: \$1,000

Vendor/Sponsorship Application



Company name _____

Address _____

City _____ State _____ Zip _____

Representative _____ Email _____

Phone _____

What is your service or Product _____

Sponsorship Y / N amount _____ Vendor Y / N Amount _____

Will you need Electricity Y/N

Do you have any other needs for the event please explain _____

Make checks payable to SB Entertainment Group LLC. Zelle to Stormybaytv@gmail.com